

SVA Open Studio

Portfolio - Neha Khaitan



SYMBOL FOR A SECRET SOCIETY

Flos Milibitus
(Flower Warriors)

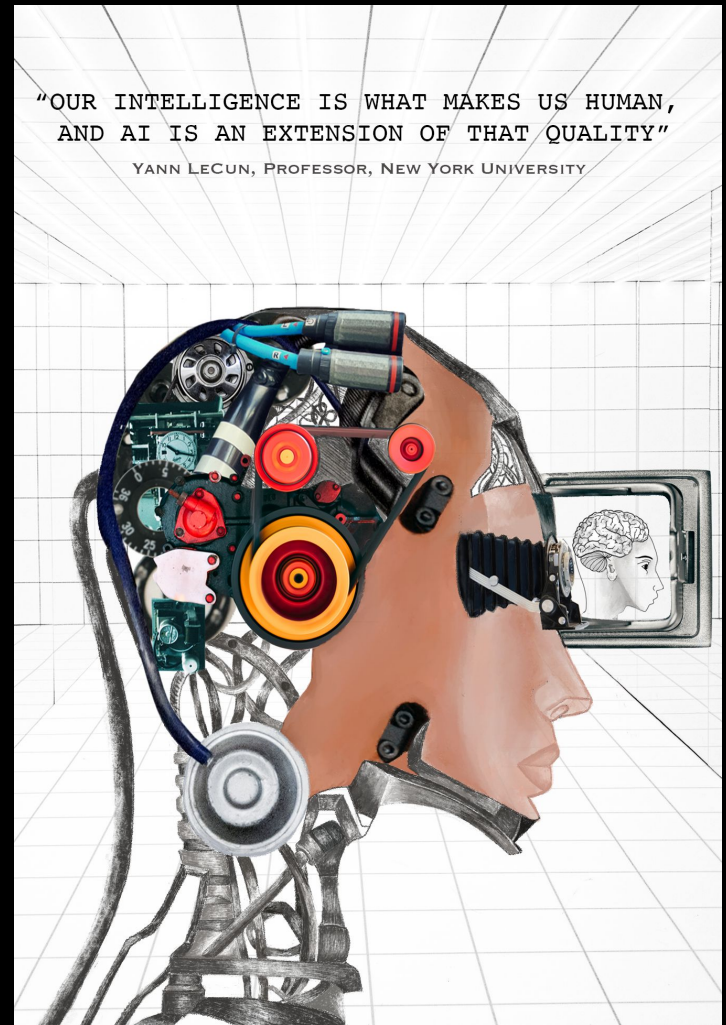
Motto:
Ut faciam ex stilla ad decies centena millia
cogitant atramento
(A drop of ink may make a million think)



POSTER

How will AI reshape what it means to be human in the decades to come?

(Work in Progress)



BOOK COVER

Information War between hackers fighting the government and a state security firm charged with deciphering the secret codes used in the war. The most famous codebreaker of the firm begins to suspect that his work is not as innocent as he once supposed!



EDITORIAL ILLUSTRATION

STARTUP COPYCATS

Any successful startup founder knows that once you have some success, the copycats and knockoffs will come calling, ripping off anything from your product to your branding to try to make a buck.

What is the best for the business - Trademarks and Patents or Social Media for the court of public opinion?



INDEPENDENT PROJECT

(Work in Progress)

*Minizine on the essay 'Consolations of a broken heart' by Alain De Botton
on the German Philosopher - **Arthur Schopenhauer***

Arthur Schopenhauer was gripped by the Misery of life, and he wanted to dissect and come up with a solution to the sufferings. His prime philosophy was **The Will to Life**, a primary force within us, more powerful than reason, which pushes us to work towards our own advantage. Though he deeply resented the disruptions love caused to minds, he respected it because in his views love is connected with the most underlying project of our lives - having children. Our will-to-life, drives us towards people who raise our chances of producing a balanced offspring, and love is nothing but the conscious manifestation of the will-to-life's discovery of an ideal co-parent.

He noted people work frantically to get good jobs, to get the perfect partner till you get a child and then spend years of misery with them.
His held a worldview that life is not arranged is not for the purpose to being happy.

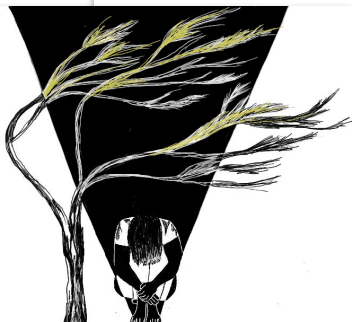
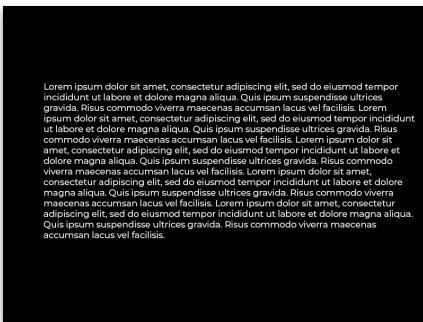
The solutions to this could be to give up everything desirous and be like monks but only a tiny number of us would do so. So the second more practical resort is spending time with Art and Philosophy. The arts he liked were opposite of sentimentalism - Egoism, sufferings, tragedies of married life. Driven by such Philosophy and Arts his own work is deeply consoling in its morbid bitter (**Philosophical**) **Pessimism**.



Arthur Schopenhauer

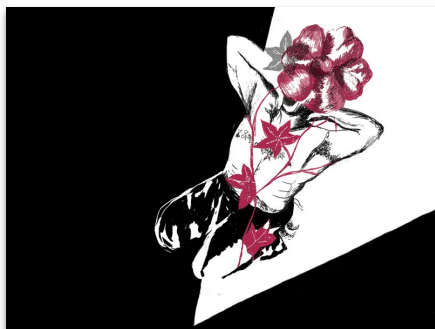
The Misery of Life

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The Will to Life

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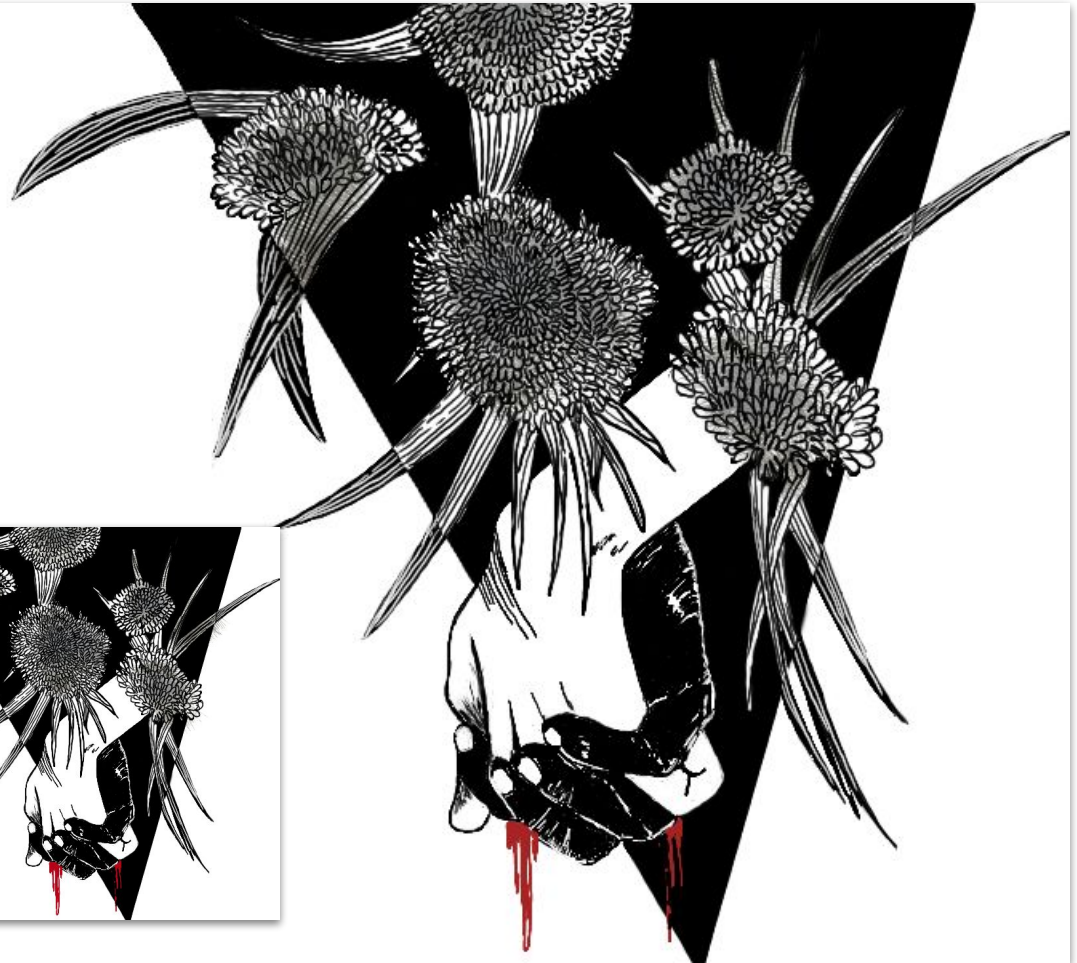
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Love is worth the pain

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From the Idea Library



A Lady on a Chair

Two possible sides of a **'Daybreak'**, for a woman grappling with mental illness.
(An Accordion Sequential)



Snippets



Thank You!

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